



# LAND TRAIN HIRE NATIONWIDE

HIRE, SALES & CONSULTANCY

## A Guide to The Benefits of Hiring a Land Train

Land Train Hire Nationwide is the UK's Land train specialist. If you are interested in hiring a land train for a special event, if you are considering running a land train concession, or if you are considering buying or selling a land train, our extensive knowledge and experience enable us to give you the essential advice needed.



Land trains are locomotive-style vehicles that are designed to carry passengers.

They can operate on private land and, providing they are compliant with government guidelines, they can also operate on the Public Highway under a Vehicle Special Order.

They can operate on all hard surfaces including gravel and dirt.

Road legal land trains are fitted with Ackerman Geometric steering ensuring that the land train is as manoeuvrable as a car.



## The Unique Benefits of Hiring a Land Train

With nostalgic styling, land trains provide an efficient and novel means of transportation for moving passengers around and are suitable for all types of venue and settings. They have many unique benefits which make them an ideal choice over other transit options.

### Crowd Management

Land trains are designed to efficiently handle high passenger volumes. Multiple entry points can allow quick loading and unloading to prevent visitor backlogs between attractions and keep foot traffic flowing smoothly. Compartmentalised carriages enable organised boarding that avoids chaotic queues. For major draws, land trains have the capacity and access to absorb and disperse attendees seamlessly, preventing overcrowding.

### Efficient Logistics

Land trains optimise event logistics through continuously looping routes that efficiently shuttle high volumes of people around congested sites. Their consistent capacity and frequency ensure smooth-flowing crowd movement. Simple looped routes can be easy for attendees to understand and access. From an operations perspective, land train routes can be adjusted in real-time based on evolving crowd densities, allowing responsive, proactive logistics management.

### All-Weather Reliability

Land trains offer reliable transportation in any weather, some have enclosed carriages and some have rain curtains that are easily and quickly fitted to the carriages in inclement weather to shelter passengers from rain and wind. Land trains operate unaffected through storms that could disable other open-air vehicles. This weatherproof dependability provides peace of mind that transit services will go uninterrupted regardless of conditions over multi-day events. Land trains help to keep an event smoothly on track at all times.



## Route Flexibility

Land trains boast exceptional maneuverability for winding through congested site layouts that some transportation vehicles cannot negotiate. Their tight turning radii allow routes to weave seamlessly through interactive elements with minimal space. This flexibility enables more creativity in designing optimised routes that connect key points of interest



## Nostalgia

Land trains evoke delightful nostalgia through their vintage railway styling. Parents enjoy sharing the traditions they experienced as children. Capitalising on this built-in charm adds old-time atmosphere - staff can even dress in period costumes as conductors to reinforce the train theme. Riding a land train makes an event visit more special.

## Eye-Catching Appeal

Colourful, creatively-designed Land trains provide visual dynamism at events. Their quirky vehicle styling immediately catches visitor attention. Elaborate decorative features, creative graphics, and advertising turn them into attractions that boost the spectacle of any event.

As they journey around their route, Land trains garner public curiosity and awareness drawing people



to an event.

## Entertainment

Beyond basic transport, land trains can provide amusing, interesting, and informative, interactive journeys through onboard activities and narrated tours guide passengers through key event sights. Costumed characters etc. can pose with waiting passengers and onboard performers can entertain passengers. Trivia games and prize giveaways can generate excitement. The options are endless.



## Social Atmosphere

The carriages afford bench seating which can foster friendly socialisation between passengers on the train. Strangers often strike up conversations, transforming commutes into meaningful connections. Open layouts allow families and groups to easily sit together and can build community spirit.

## Photo Opportunities

Land trains make a special backdrop for memorable photos marking a fun event or visit. At stops, riders can pose while boarding, and open-air carriages enable photos to be taken on the move and whilst passing points of interest. Photos shared on social media promote the event and create excitement drive interest.

## Sponsor Integration

Tailored vinyl graphics and or advertising boards added to the Locomotive and carriages can raise the train or client's profile, even 'wraps' covering the locomotive and carriages can be added. At stops, live sponsor activations like games and giveaways engage passengers. Fully customised branded trains take sponsor integration possibilities even further and sponsors can even help to mitigate the client's hire costs.







## Hire Costs

A Land train supplied, delivered, and operated for a day, dependent on size, whether the train is road-legal or not, can start at £1795.00 plus VAT.

## Conclusion

With their efficiency, enjoyment, and interactivity, land trains deliver a multi-level guest experience beyond basic transit. Their flexibility enables organisers to develop signature, purpose-built transportation enhancing any event's atmosphere. Land trains bring events to life!